

Market Report

PRODUCE NEWS OF THE MONTH

CALIFORNIA UPDATE

October

FALL 2023

SO LONG, SUMMER



We are transitioning seasons and will continue to see more Fall items be available and some early citrus later in the month.



STONE FRUIT

Peaches and Nectarines are finished for the year, but plums and some pluots will be available into November.

GRAPES

Hurricane Hilary impacted the California Grape supply last month. The industry is estimating around 25 million boxes of grapes were lost due to the storm. This year's production is expected to be the smallest since 1994.

Even though grape supplies are down and pricing has gone up, quality has been great!



APPLES

Even though the storm was bad for grapes it was great for the California Apple crop. The crops have started off strong with good quality and good supplies.



Fruit Highlights... (continued on page 2)

Market Report

PRODUCE NEWS OF THE MONTH

CALIFORNIA UPDATE

October

FALL 2023

Fruit Highlights (continued from page 2)

CITRUS

We are still bringing in Valencia Oranges, but that season is ending soon and we will start to transition into domestic Navels mid/late October.



PEARS

The California Pear crop has been excellent this year. With the later start this season we anticipate having California Pears through the month of October and possibly even into November.



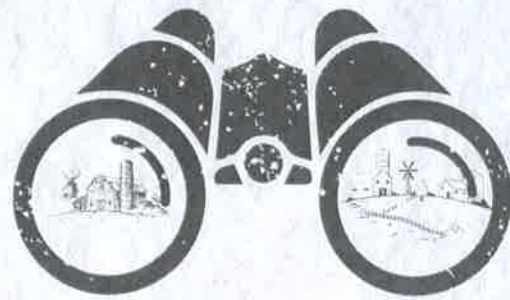
FALL ITEMS

Asian Pears have just started up and should be available through December. Pomegranates have also started up this week with the variety Early Wonderfals. Kiwis (Gold and Green Haywards) should be starting up towards the end of October. Fuyu Persimmons have started in a limited way, but will ramp up production towards the end of the month.



FARMS TO LOOK OUT FOR

On Our Order Price Sheets



Bee Sweet Citrus (CA)

- Valencias/Navels
- Imported Mandarins

Bernard Ranches (CA)

- Valencias/Navels
- Grapefruit

Brandt Farms (CA)

- Plums
- Fuyu Persimmons (late October)
- Grapes (Autumn King Green Grapes, Scarlet Royal Red Grapes)
- Hayward Green Kiwi

Chelan Fresh (WA)

- Apples (Gala, Granny Smith, Fujis, Pink Lady, Honeycrisp, Sweetie, Cosmic Crisp)
- Pears (Seckel, D'anjou, Bartlett, Crimson, Bosc)

Farms to Look Out For... (continued on page 3)

Market Report

PRODUCE NEWS OF THE MONTH

CALIFORNIA UPDATE

October

FALL 2023

FARMS TO LOOK OUT FOR

(continued from page 2)

Coke Farms (CA)

- Variety of Organic Vegetables (Baby Bok Choy, Zucchini, Cauliflower, Cherry Tomatoes, Ginger, Carrots, Radishes, Brussels Sprouts, Eggplant, Squash, Celery, Potatoes, Cabbage).

Cuyama Orchards (CA)

- Organic Crimson Gold Apples (late October)
- Organic Apples (Granny Smith, Fuji, Sweetie, Gala)

First Fruit Farms (WA)

- Apples (Gala, Granny Smith, Fujis, Pink Lady, Honeycrisp, Sweetie, Cosmic Crisp, Opal)
- Pears (Seckel, D'anjou, Bartlett, Crimson, Bosc)

King Fresh (CA)

- Pomegranates
- Red Grapes (Scarlet Royal, Allison, Vintage Red)
- Green Grapes (Autumn King)

Scully (CA)

- Pears (Bartlett, Bosc, Red Crimson)

Flavor Tree (CA)

- Gold Kiwi
- Hayward Green Kiwi
- Pomegranate Arils

Shanley Farms (CA)

- Finger Limes
- Avocados

OCTOBER SPECIALS

SPOOKY ITEMS



RAMBUTAN

(MEX)



STAR FRUIT

(MEX)



PASSION FRUIT

(CA)



DRAGON FRUIT

(ECU)



KIWANO MELON

(CA)